

## Artlist SFX Challenge Contest

### Terms and Conditions

Welcome to the Artlist SFX Challenge contest (hereinafter: "**Contest**") organized by Artlist (hereinafter: "**Organizer**").

1. **Participation Requirements** In order to participate in the Contest, you will have to:
  - 1.1. Create a timeline breakdown video ("**Video**") using Artlist music ("**Song**") and sound effect ("**SFX**"). The Video length shall be between 45 seconds (minimum) and one minute (maximum) long.
  - 1.2. Upload the Video to Instagram as a 'carousel post' in the following format ("**Post**"):
    - a. Timeline breakdown of the scene, the Song and the SFX.
    - b. Timeline breakdown of the scene and the SFX.
    - c. The full scene containing the Song and the SFX without the timeline breakdown.
  - 1.3. Make sure the Post:
    - a. Is uploaded to the Instagram before the Deadline Date;
    - b. Contains a tag of Artlist Instagram profile (@artlist.io); and
    - c. Contains the hashtag '#ALSFXChallenge'.
  - 1.4. Optional: Bonus points will be awarded to participants who upload to their YouTube channel or Instagram account a behind the scenes making-of video, showing the creation process of their Video ("**BTS Video**"). When uploaded to YouTube, such BTS Video must contain the '#ALSfxChallenge' hashtag in its title and it shall be uploaded to YouTube before the Deadline Date.
2. **Undertakings.**
  - 2.1. By uploading the Post with the Video, you accept all these terms and conditions and undertake to fulfill them.
  - 2.2. You acknowledge and agree that, by participating in the Contest, you are assigning all right, title and interest in the Video and BTS Video, their subparts and derivative works to the Organizer and all right, title and ownership in and to the Video and BTS Video, their subparts, and their derivative works, including all copyrights, shall be the exclusive property of the Organizer. Accordingly, the Organizer will have full rights to use the Video and the BTS Video at its sole discretion. Notwithstanding the above, you waive and covenant not to exercise any moral rights you have or obtain in the Video, BTS Video or works derived from them.
  - 2.3. It is forbidden to download the Video and use it except for this Contest. If you wish to make any other use of the Video, you must obtain a separate license from the Organizer.
3. **Non-Users / Trial Users / Artgrid**
  - 3.1. If You do not have a paying subscription with Artlist, you can still participate of the Contest by using watermarked Songs downloaded with a trial account and the free SFX pack that the Organizer will make available to participants who do not have SFX subscription with Artlist. However, such watermarked Songs and free SFX pack can only be used for your participation in the Contest and you are expressly forbidden from using them for any other purposes.
  - 3.2. You will also be allowed to use in your Video any watermarked footage which is downloaded from Artgrid's website using a trial account. Nevertheless, such watermarked

footage can only be used for your participation in the Contest and you are expressly forbidden from using them for any other purposes.

4. **Contest Timeline:**

Launch: April 21, 2021

Deadline for posting videos: May 5, 2021 ("Deadline Date")

Winners Announcement: May 12, 2021

5. **Eligibility.**

- 5.1. You must be 18 years of age or older; You approve that there is no legal prohibition on your participation in the Contest; You must fulfill all the terms and conditions of participation. Employees of Organizer and their family members are not eligible to participate in the Contest.
- 5.2. The Organizer reserves the right to decide whether a Video may not participate in the Contest at its sole discretion and for any reason (including for professional, technical, procedural, or substantive reason). The decision of whether a video will participate or not will be made only by the Organizer and shall be final. Without derogating from the above, the Organizer reserves the right to limit the number of videos participating in the Contest.

6. **Winner Selection.**

- 6.1. A panel of judges composed by certain Organizer's employees (as determined by the Organizer at its' sole discretion) will select the best three Videos as the winners of the Contest. The winner Videos will be classified by the Organizer into first, second and third places pursuant to the judges' decision and their creators will receive prizes as described in the List of Prizes attached below.
- 6.2. The judges will analyze the participants' Videos, focusing on the manner the SFX and Songs have been used in the creation of a compelling video and decide who are the winners of the Contest based mainly on the following criteria:
  - a. Creativity
  - b. Storytelling
  - c. Technical ability
- 6.3. In addition, bonus points will be awarded to participants who uploaded a BTS Video to their YouTube channel or Instagram account as explained in Section 14 above.
- 6.4. The announcement of the winner will be final in every situation and you will not have any claim or demand about it.

7. **Representations.** You acknowledge, represent and undertake to Organizers that: (1) you do not and shall not have any kind of rights to the Video and /or to any other intellectual property of the company entailed in it, including, but not limited to, copyrights or moral rights of the Organizer;(2) your participation in the Contest and your obligations in accordance with these terms and conditions do not and will not violate, conflict with, or result in a breach under any other agreement to which you are a party; (3) you will not grant any rights in the Video to any third parties; (4) you will not incorporate any third party materials into any Video; (5) You hereby unconditionally and irrevocably waive any claim or demand for any improper use of the Video and/or the manner of presentation of the Video, as well as regarding any matter related to the Contest, inclusive of, without limitation, its operation, terms of use and any other matter related thereto; (6) You shall, indemnify, defend and hold harmless the Organizer and its affiliates, and its and their respective directors, shareholders, officers, agents, employees, licensees, judges of the panel, successors and assigns from and against any and all damages, costs, liabilities, losses, and expenses resulting from any claim, suit, action, or proceeding brought by a third

party arising out of, relating to and/or in connection with, directly or indirectly, (a) any breach or alleged breach of any of the representations and/or warranties made by you under this Terms and Conditions; (b) any breach or alleged breach of this Terms and Conditions by you;(7) you agree that the Organizer will be entitled to use your name and/or image and/or photos for presentation and promotion of the Contest and announcement of the winners, if and to the extent the Organizer may desire, at its exclusive discretion.

8. **Applicable Law & Jurisdiction.** The laws of the State of Israel will exclusively apply to these terms and conditions and the competent Court in Tel-Aviv – Yaffo only, and no other Court anywhere else, will hold unique and exclusive jurisdiction to hear any matter resulting from these terms and conditions or involved in same (including any issue relating to the contest and/or to the video), whether directly or indirectly.

### List of Prizes

#### 1st Place

- Zhiyun Crane 2S
- NANLite Forza 300B w/ Softbox + 4x PavoTube 30C Kit
- ADAM Audio A5X Studio Monitors
- Dell U2720Q UltraSharp 27" 16:9 HDR 4K IPS Monitor
- RODE NTG5
- Focusrite Scarlett 2i2 3rd Gen
- Lume Cube 2.0 Pro Lighting Kit
- Logitech Craft Keyboard
- Logitech MX Master 3
- 1 Year Artlist Music + SFX subscription
- Artlist merch kit

#### 2nd Place

- Zhiyun Weebill S
- NANLite Forza 60B w/ Softbox & Projection Attachment + 4x PavoTube II 6C kit
- ADAM Audio T5V Studio Monitors
- RODE VideoMic Pro+
- Focusrite Scarlett Solo 3rd Gen
- Lume Cube Panel Pro
- Logitech MX Combo
- 1 Year Artlist Music + SFX subscription
- Artlist merch kit

#### 3rd Place

- Zhiyun Smooth XS
- NANLite Forza 60 w/ Softbox + 2x PavoTube II 6C Ki

- ADAM Audio SP-5 Studio Headphones
- RODE Vlogger Kit
- Focusrite FAST Audio Plugins
- Lume Cube Panel Go
- 1 Year Artlist Music + SFX subscription
- Artlist merch kit